COMPUTER DEPOT INC.
BUSINESS SOLUTIONS
Tech Bits and Bytes to Help You with Your Business

Thomas Hill, President & Founder

"You can be a champion in growing your business. Your success is our commitment!"

Welcome Summer

TRIVIA

CONGRATULATIONS
WINNER

Jennifer Corum
Cherokee Porcelain Enamel Corporation

who knew that when **Mr. Potato Head** was first released it did not come with a potato. It came with spiked pieces that were used with a real potato. Yikes!

This Is The #1 Thing You Can Do To Prevent Cybercriminals From Hacking Your Network

There is one thing many small businesses do that puts them at risk for a cyber-attack. They take a reactive approach to IT security. They wait until something bad happens before they do anything.

Unfortunately, we live and work in a time when you can no longer be reactive to cyberthreats. Practically every small business is connected to the Internet and relies on a network to function. It's the digital world we live in. We have to deal with hackers, data loss, equipment failure and everything else that goes with living in that digital world.

But you can reduce your risk and prevent hackers from getting into your network by taking a proactive approach to your cyber security and by working closely with an experienced IT services company that knows how to navigate today's digital

world and all the threats that go along with it.

Looking back 20 or 25 years, reactive IT support used to be the norm. Something would go wrong and you could call up IT to fix it. Well, things are more complex in 2020. Threats take many forms, and simply being reactive doesn't work anymore.

What does it mean to be proactive with your IT support?

It means your business is more secure and you're ready to take on today's cyberthreats. It means you're working with professionals who have the tools and resources to protect you *before* the worst happens. It just makes sense.

Working with a dedicated IT firm means you don't have to take care

of your IT security needs by yourself. If you're like most small businesses, you don't have the resources to hire an IT specialist or a whole IT department. Having an on-site IT specialist can be expensive. Because they are in such high demand right now, they command hefty wages.

Plus, you don't want any gaps in your support. If your one "IT guy" goes on a vacation or can't come in one day, you're out of luck should anything happen. When you work with an IT services firm, chances are they'll offer 24/7 support (many of the good ones do).

When you have 24/7 support, it becomes so much easier to catch problems before they happen. If your cloud backup goes down, you've got support. If hackers try to break

> **"Working with a dedicated IT firm means you don't have to take care of your IT security needs by yourself."**

through your network security, you'll be alerted. And all of your software stays up-to-date with the latest security patches. The list goes on. You have people watching out for your interests. Think about how much better you'd sleep at night with that kind of protection guarding your business!

Here's another really great thing about working with a proactive IT services firm: you can tell your customers about it! In fact, you could make it a selling point. Today's consumers are more security-minded than ever before. And with data breaches hitting major companies every year, your current (and future) customers want to know that their personal and financial data are safe.

Don't wait until something breaks or until you are hacked before calling support for help. That puts the future of your business at risk. You need to work with an IT services company that is ready and willing to proactively manage your network. An experienced company has the training, certification and know-how required to tackle today's cyberthreats while managing your network's needs.

Make that call and never be caught off guard by threats that are never going to go away. Turn vulnerabilities into strengths.

MEET TOM

Tom is a senior MSP Technician and has over 8 years of IT experience. He enjoys the feeling of accomplishment when he is able to resolve a problem he has not seen before. And in this business, that's quite frequently! Tom has his A+ certification and working on his Network + certification. He is a go-to guy for tough IT issues and can always be counted on to get the job done. Tom lives with his wife, daughter and their three cats. In his spare time he enjoys gaming and spending time with his family. They are living the minimalist lifestyle in their tiny home. Cool!

Are you compliant?

Get **HIPAA Facts** that might just save you thousands of dollars!

For more information visit www.**C**omputer**D**epot**B**usiness.com
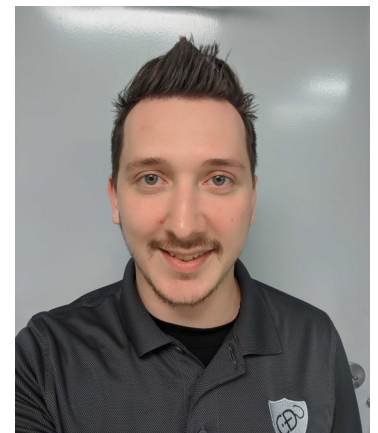

Specialty License Plate from Smoky Mountain Service Dogs

Smoky Mountain Service Dogs is an amazing organization that helps facilitate a better physical and psychological quality of life for wounded Veterans. They provide custom trained mobility assistance service dogs at no cost to the Veteran. Here at Computer Depot Business, we love and are proud to support this extraordinary organization. We invite you to also support Smoky Mountain Service Dogs and let fellow motorists know you're doing so!

Smoky Mountain Service Dogs is pre-selling custom license plates to Tennessee residents with registered vehicles. The plate costs $35.00 but $15.37 of the cost benefits the organization directly. The state requires a minimum of 1,000 pre-orders to start production of the new plate. After all orders are received, it will take four to six months for plates to arrive at local county clerk offices. Please visit http://www.smokymountainservicedogs.org/ to find out how you can make a difference in the life of a Veteran today!

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"I'll have to get someone younger to look at your résumé. I'm not fluent in emoji."

4 Business Intelligence Tools You Didn't Know You Needed

Reporting: Today's reporting software can track spending, sales, leads and so much more – and help it make sense. Companies like Una have software that turns your data into useful information.

Dashboards: They're another way to put your data in one place so you can make decisions. Domo, for example, offers a dashboard tool that brings your data together for utmost visibility.

Predictive Analytics: How is your market changing? With tools like those offered by SAP, you can get greater insight into what's next – and you can test models before making major decisions.

Data Cleaning: These types of tools clean your data to make it make sense. They get rid of outdated, duplicate or even false data points. Sisense makes tools that can accurately "fill in" certain incomplete data points, such as partial addresses. *Small Business Trends, March 3, 2020*

What types of jokes are allowed during quarantine?

Inside jokes!

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3 Things You Need To Stop Doing Online Now

Logging In To Accounts With Facebook Or Google: These buttons have appeared on websites across the Internet – including e-commerce sites. They make logging in a breeze. But as convenient as they seem, they're major privacy (and security) risks. They allow Facebook and Google to track your activity with greater ease. It gives them more personalized data they can sell to advertisers.
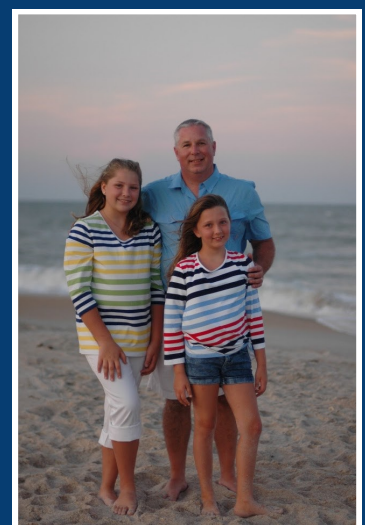
Saving Passwords In Your Browser: When you update or create a new password, most browsers ask if you want to save it. It makes signing into your accounts super-easy – but never say yes. This is NOT a secure way to store passwords, and it puts you at major risk.

Saying Yes To Cookies And Not Deleting Them: Websites now ask for your permission to "allow cookies." Cookies are used for advertising and website personalization. But they're also used to track your activity on the websites you visit. Every time you exit your browser, delete cookies first. It's one small way to protect your privacy. *Digital Trends, Dec. 6, 2019*

This Month's

TRIVIA

Here is your next chance to WIN!

This highly adaptive and abundant species of canine can run 40 feet in one second! What is it?

Email your answer to
RHill@ComputerDepotOnline.com

Happy Father's Day to all the special men in our lives who are out there living their best dad life!

Hello Summer

June 2020

Look What's Inside...

- **The #1 Thing** You Can Do To Prevent **Cybercriminals From Hacking Your Network**

- Meet The Team

- Hurry-You could WIN this month's Trivia and this ➡️ amazon

- **Please STOP Doing This Online**

- **4 Business Intelligence Tools You Didn't Know You Needed**

- Make Strawberry Pie and never use the globby gel stuff again

COMPUTER DEPOT BUSINESS SOLUTIONS - AFFORDABLE IT HELPDESK AND CYBER SECURITY SUPPORT IN 20 MINUTES OR LESS

Strawberry Pie, Oh My!

INGREDIENTS:
Filling
1 small box Strawberry Jello
4 Tbs flour
1 cup sugar
1 cup water
1-pint or more (how high do you want your pie?) fresh strawberries, halved or quartered, set aside the prettiest ones for the top of the pie –leave whole if they are small or halved if they are really large. Keep your berries cold.
Cream Cheese Layer
½ block of softened cream cheese mixed with about a ½ c sugar.
1tsp vanilla
¼ c vanilla yogurt folded in to WELL BLENDED mixture

PREPERATION:
Obtain some really good, fresh strawberries. Go pick some. Your pie will thank you!
Bake a deep dish pie shell, add the cream cheese mixture on the bottom after it has cooled.
Wisk Jell-O, sugar, water and flour. Cook slowly until dissolved and begins to bubble, it should be thick.
Remove from heat and add cut cold strawberries.
Spoon over cream cheese mixture.
Add top layer strawberries to bowl, use a spatula to stir and coat with mixture, then arrange on top.
Refrigerate 3-4 hours or until set.
Top with squirt can whipped cream on individual slices. This is the only way!
SERVES: 8 slices which is never enough!