COMPUTER DEPOT INC.
BUSINESS SOLUTIONS
Tech Bits and Bytes to Help You with Your Business

Thomas Hill, President & Founder

"The highest compliment we can earn is to be referred to a friend!"

REMOTE WORK TIP

Have a dedicated workspace- A space that is outside your normal living space. A door that can close is invaluable!

TRIVIA

CONGRATULATIONS
Dr. Krystal Barton, OD
of
Dr. Krystal Barton, OD
And Associates
Optometry Group
Who knew that **Americans eat millions of HOT DOGS!**
She likes her hot dog topped with **mustard.**

Why NOT Investing In IT Can Cost You BIG

If you haven't invested in IT security, then your business is at risk.

These days, it's easy to take technology for granted. It just seems like everything works so well. If things are working well, why spend more on things like data monitoring or secure cloud storage?

Here's a startling fact: a lot of business owners take this approach to network security. They might think, "This will never happen to me," when it comes to data breaches, malware and hacker attacks. While they might be great at running their businesses, they may end up skimping on their IT security.

They see it as something they simply don't need to invest in. But a lot of business owners end up paying big because they aren't serious enough about IT security. A simple virus scan app or firewall just isn't enough. Hackers and cybercriminals are relentless.

Here's another startling fact: threats like data breaches, malware and hacker attacks are a lot closer than you think. When you go cheap with your network security or don't work with an experienced IT services company, it can end up costing you big in the long run.

A lot of business owners skip out on things like network security, cloud backup, data protection and data monitoring because they don't like the up-front cost or another monthly bill. In reality, while you can expect an ongoing cost, working with a managed IT services firm can be remarkably cost-effective (and smart!).

When your network security solutions are running smoothly, you won't know it. It all happens in the background. But because it's not something you "see" on a daily basis, you might

wonder if you're really getting your money's worth. This can be a challenge for business owners who may want to see tangible results for something they pay for.

More than that, a good IT services company is going to work closely with you. They'll provide you with the information, resources and tools you need in order to focus on your customers and the successes of your business. They'll educate you and your team and help you identify the best technology for your needs. That's the definition of peace of mind!

"When your network security solutions are running smoothly, you won't know it."

Here's why it can be so costly to NOT invest in IT security:

SCENARIO 1: Imagine you're hit with a malware attack, and it takes your network out of commission. Customer data is at risk, and your business comes to a screeching halt. You have to call in IT experts to fix the problem ASAP. This is a break-fix approach to IT services.

In this event, you're going to be charged BIG to get your business up and running again. The IT specialists will have to scrub your network and make sure everything can be recovered. Not only do you have to pay to get your network cleaned, but your cash flow also takes a hit while you wait around to get everything fixed.

SCENARIO 2: You're hit by a data breach. Hackers are looking for information they can exploit, such as credit card numbers, passwords and other identifying information. They often sell this information to other cybercriminals. In almost every case, this information CANNOT be recovered. Once it's gone, it's gone.

This means you have to take action FAST to make sure stolen information cannot be used. This includes changing credit card information and updating passwords. In the event of a data breach, the sooner you inform your customers, the better. But this is a double-edged sword. Your customers need to know so they can protect themselves. At the same time, your customers may lose faith in you because you put their data at risk.

These are just two examples out of many. When you don't take IT security seriously or you're cheap with your technology, it can end up costing you BIG in the end. Work with an IT security company that will work with you to protect your business the right way – and help you avoid scenarios just like these.

When The Updates Stop What Should You Do?

Technology, from hardware to software, comes with an expiration date. Eventually, the version you're using today will no longer be supported. It will still work - and you can continue to use it - but it will no longer be updated by the manufacturer or developer.

When the support ends, it leaves you vulnerable. You're no longer getting security updates. This opens up the possibility of future security holes and exploits that hackers will try to take advantage of. Generally, hardware and software makers support their products for anywhere between 2 and 10 years. It pays to research how long they'll support the products you use. After that, it may be a sign it's time to upgrade to the current version.

Latte With a Side of Security Breach?

Coffee shop and café unsecured Wi-Fi networks rank #1 in the list of most dangerous places to log in. Yikes! Enjoy your morning brew but don't expose your company! Ask your tech about VPN software when you are working remotely.

ONLY 4 OUT OF 10 ARE SMART ENOUGH TO NOT FALL FOR CLICK BAIT. ARE YOU ONE OF THEM? CLICK HERE TO FIND OUT

The New Risky Frontier

Working at home presents a completely new experience for many workers. Despite years of companies experimenting with telecommuting, nearly 49% of workers say they are working at home now and it is an entirely new experience, according to a recent study. Additionally, 56% are using their own personal computers and 23% don't know what security they have in place for their devices. The difference is that before covid, even the 51% of employees who have worked remotely before, mainly only did so occasionally.

Cyber attacks have increased exponentially with the number of devices being used by remote workers. If you need help keeping your network safe now or in the future, we can help. Call us today. 865-909-7606

Is There Anything Funny About a Virus?

If there's a baby boom nine months from now, in 2033 there will be a whole bunch of quaranteens.

You know what they're saying about 2020. It went viral faster than anyone thought it would.

I'll tell you a coronavirus joke now, but we'll have to wait two weeks to see if you got it.

and I don't care who you are… THIS one:

Wife: Did I get fat during quarantine?
Husband: You weren't really skinny to begin with!
Time of Death: 11:00 PM
Cause: COVID

Don't Overlook This 1 HUGE Issue In Your Company

Is it possible to communicate too much? Yes! In a report from GuideSpark, researchers found that the average employee receives about nine e-mails every day that are labeled as "must-read," which means these e-mails are relevant to their day. These are mixed in with less relevant e-mails, and that causes a lot of clutter.

This is just one form of communication we deal with every day. Add in face-to-face, phone and text communication, and it really piles up. It becomes a communication overload.

Communication overload destroys productivity. E-mails take time to read and to respond to. When your in-box becomes full, you're looking at a large part of the day.

How do you fix this? Prioritize your messages. Use e-mail as efficiently as possible and keep it short. Avoid sending company-wide e-mails if they aren't relevant to everyone. Send e-mails only to the people who need that specific information. Also, if employees are getting outside e-mails that have zero relevancy they should unsubscribe from those sources. *Small Business Trends, May 12, 2020*

This Month's

TRIVIA

Here is your next chance to WIN Lunch on us!

With an average an of 800 seeds in a total of 16 rows, there are over 3,500 different uses for this plant's products.
What is it?

Email your answer to
RHill@ComputerDepotOnline.com

Computer Depot
Business Solutions
10721 Chapman Hwy #30
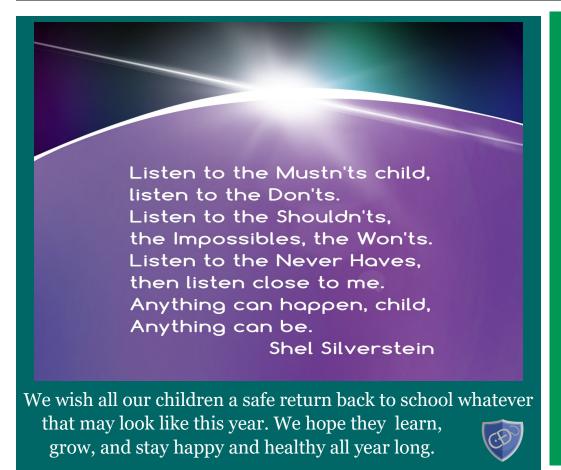Seymour, TN 37865

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COMPUTER DEPOT BUSINESS SOLUTIONS - AFFORDABLE IT HELPDESK AND CYBER SECURITY SUPPORT IN 20 MINUTES OR LESS

Listen to the Mustn'ts child,
listen to the Don'ts.
Listen to the Shouldn'ts,
the Impossibles, the Won'ts.
Listen to the Never Haves,
then listen close to me.
Anything can happen, child,
Anything can be.
Shel Silverstein

We wish all our children a safe return back to school whatever that may look like this year. We hope they learn, grow, and stay happy and healthy all year long.

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