



COMPUTER DEPOT BUSINESS SOLUTIONS

Tech Bits and Bytes to Help You with Your Business

Computer Depot Inc. Business Solutions Newsletter

January 2022



Thomas Hill, President & Founder

"We really do become what we think.. Be sure you are thinking and talking about opportunities and what you want-not what you don't want.. Be positive!



3 Great IT Resolutions For The New Year



HAPPY NEW YEAR

TRIVIA CONGRATULATIONS

Leslie Pawelczyk
from
Ministry International Institute
who said
The best topper for a Christmas
tree is a **STAR!**

This was not just the most popular answer-it was EVERY answer. Not one vote for a bow, angel, Santa, feathers, or any other kind of floral. Everyone said A STAR.



TURN TO PAGE 3 FOR
THIS MONTHS TRIVIA



As the new year kicks off, many business owners and entrepreneurs are setting annual goals and making their New Year's resolutions. Most of these business owners will be focused on increasing profits or expanding growth, but it would be wise to focus on some IT- or tech-related resolutions as well. Making sure that you are up-to-date on the most recent tech and security measures can go a long way toward growing and protecting your business.

While many companies make goals or resolutions that they hope to achieve quarter by quarter in the new year, plenty of businesses fail to meet these goals because they do not take the steps necessary to achieve them. It often takes time and determination to make these resolutions a reality, and business owners should not quit when the situations become stale or difficult.

Here are our three best IT and tech resolutions for business owners to make for the new year, and how to make sure you achieve them.

1. Employee Security Training And Creating A Security Safe Culture

If your employees have not had any security awareness training, you should make it your focus to ensure that everyone is informed about potential information security breaches. Research suggests that human error is involved in over 90% of security breaches. By providing security awareness training to your employees, you will teach them how to avoid mistakes that could leave the business at risk. Not only will this help your employees be more aware of security, but it will make your customers feel more comfortable and confident when working with your company.

Continued on pg.2

There are other benefits to holding security awareness training for your team, and one of the best is that you will be taking your first steps in creating a culture based around tech security. You will be introducing your team to the importance of information security, which they will effectively use to fortify your defenses. When new employees are brought in, set aside some time for them to have security awareness training so they are enveloped in the culture from day one. By putting together a plan where every employee is introduced to information security awareness, your company will be less at risk for breaches and threats made possible by human error.

2. Utilize A Managed Services Provider

The MSP industry has seen immense growth over the past five years. The market was valued at over \$152 billion in 2017 and is expected to rise to \$257 billion by the end of 2022. MSPs allow for predictable monthly

“MSP allow for predictable monthly costs and better security practices, but they truly have a plethora of benefits.”

costs and better security practices, but they truly have a plethora of benefits.

If your computer breaks or shuts down, MSPs have the ability to not only fix it but also go above and beyond the usual tech support. Some MSPs will work with your business to understand your goals and find better ways to achieve them. MSPs are also raising their tech game. Yes, they can help with problems related to e-mail, web and file searching, but they are also available for more advanced needs, like cloud infrastructure management. If you're still working with a basic IT service, look into using an MSP instead. They will help with your usual tech problems while also providing you with the resources needed to achieve your goals.

3. Back Up Your Data

Data is an essential part of any business, and it's imperative that every business owner makes an effort to back up their data. If important files are damaged or deleted or a disaster causes your business to lose important data, data backups can prevent business interruptions. It becomes even more important when dealing with clients' information.

Imagine that you're a customer who has been making transactions with a business for years. They may have your address, phone number, e-mail address and sometimes even your Social Security number, but one day,

"Exceptional customer service! Thomas and the entire team at Computer Depot are THE Information Technology "Go-To" in East TN. They consistently provide professional, prompt, and accurate solutions to any technological question or concern we may have. We rely on Computer Depot for all of our IT needs!"

Jackie Page

Practice Manager

The Lucas Center Plastic Surgery



you call and they no longer have your information on file. You probably wouldn't feel too secure giving this company that information again if they already lost it the first time. This is how your clients will feel if they have to provide their information again after data loss that could have been prevented by backing up your data.

As you plan out your goals and resolutions to incorporate in 2022, don't forget to include IT and tech goals as well. Not only will they save you money in the long run, but they will also grant you peace of mind. Make a plan, overcome any obstacles and don't lose hope if it looks like you need more than a year to accomplish your goals.

Free Report Download:

The Business Owner's Guide To IT Support Services And Fees



You'll learn:

- The three most common ways IT companies charge for their services and the pros and cons of each approach
- A common billing model that puts ALL THE RISK on you, the customer, when buying IT services; you'll learn what it is and why you need to avoid agreeing to it
- Exclusions, hidden fees and other "gotcha" clauses IT companies put in their contracts that you DON'T want to agree to
- How to make sure you know exactly what you're getting to avoid disappointment, frustration and added costs later on that you didn't anticipate

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(865) 909-7606

**ARE YOU
HIPAA
COMPLIANT ?**




**COMPUTER DEPOT
Business Solutions**


HIPAA FACTS

*Protect Your Practice
from HIPAA Violations*


**Top 3 Causes of
Data Breach**



Employee Action



Third-Party Error



Lost or Stolen Devices

The average cost
per lost record:

\$401

HIPAA Fines Can Range From
\$100-\$50,000

67% of healthcare organizations plan to spend money on HIPAA audit services.

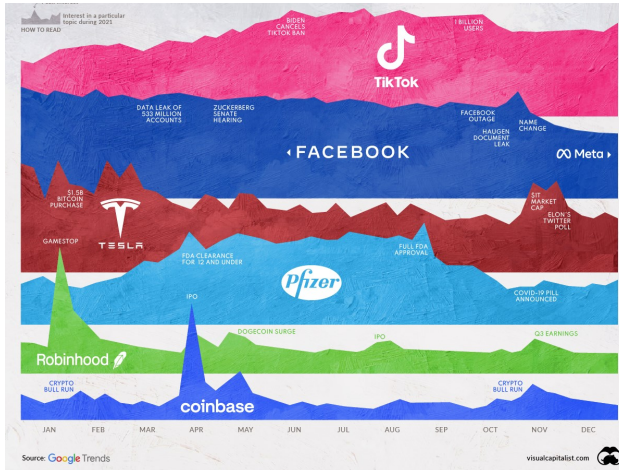
Want to avoid a data breach and validate your compliance?
Call us today: 909-7606

Winter is the most beautiful time in Florida, really... all the license plates start changing colors.

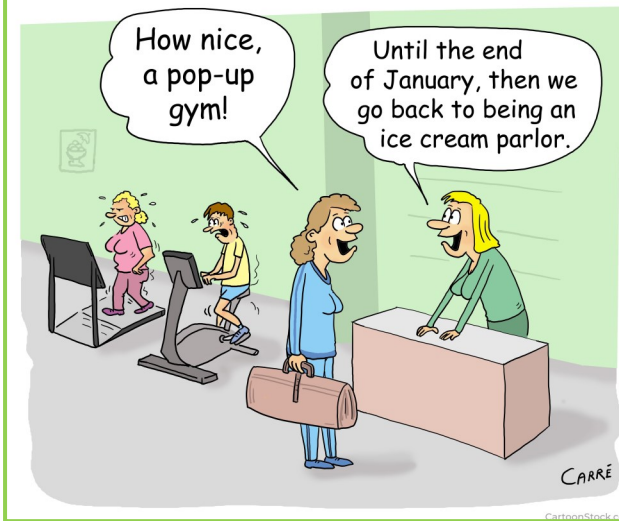
Most Influential Companies of 2021

Who was talked about, reported on, and googled the most? According to Visual Capitalist, a handful of companies stood out from the pack in 2021, dominating the conversation and influencing society in both positive and negative ways.

- * Robinhood
- * Pfizer
- * Coinbase
- * Tesla
- * TikTok
- * Facebook/Meta



Good intentions last a month on average



Four Once-a-year To-Do's for January

1. Get your wheels checked. Properly aligned wheels saves money on repairs later.
2. Replace your smoke detector batteries. It can save your life in a fire.
3. Clean out your closets. Get rid of old stuff that you don't wear anymore and make room for new things that you actually like.
4. Take a deep dive into your finances. Are you meeting your savings goals? Is there an unnecessary expense that can be trimmed?

This Month's
TRIVIA

What part of the human body grows at an average rate of 3 mm per month?

Email your answer to
RHill@ComputerDepotOnline.com

New Year, New Problems

More businesses are returning to on-location work, and hybrid meetings are becoming more prevalent. As meetings start to occur that host both remote and on-location employees, you may be wondering how to keep everything managed. Thankfully, there are a few things you can do to ensure that everyone feels heard and respected.

Instead of having everyone on-site use one camera, have them use their individual laptops or computers. This will reduce chaos and allow everyone an opportunity to speak without interrupting others. If this is not feasible with your company, you could assign someone to monitor the remote workers and pass along any questions or information to the employees working on-site. Having one-on-one meetings with remote workers and developing a connected culture both go a long way toward making everyone feel comfortable and appreciated.

It will take time to perfect hybrid meetings, but with patience, understanding and a desire to improve, your meetings can run smoother than ever before.



January 2022



Look What's Inside...

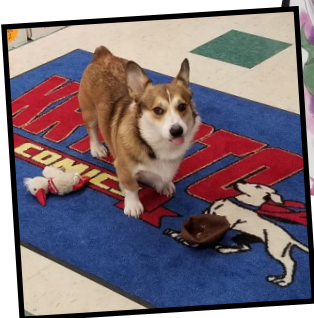
- **3 Great IT Resolutions For The New Year**
- *The Most Influential Companies Of 2021* Named
- Hurry-You could WIN this month's Trivia and this
- **New Year, New Problems**
- Four To-Do's for January
- **Meet our Pet of the Month and then go enter your best furry friend to win!**



COMPUTER DEPOT BUSINESS SOLUTIONS - AFFORDABLE IT HELPDESK AND CYBER SECURITY SUPPORT IN 20 MINUTES OR LESS

Meet Loki: January Pet of the Month

Loki is a 2 year old Pembroke Welsh Corgi who wiggled his way into the hearts of the Hedrick family at just a few weeks old. The Hedrick's have a company, AFCO NDE & Alloy Fabrications and use Computer Depot Business Solutions for several things. However, on the side they have a small Comic Book Store. KRYPT COMICS - located in Powell. Loki's been around the store since they opened and his name works very well within their retail scope. According to Tina, "He is essentially the store mascot. Everyone who comes into the store, knows him. Wives/Girlfriends come in with their Husbands/Boyfriends just to see him. When they come through the door, he barks and welcomes them in - wanting attention, petting, playing - he's a huge asset to our business. Kids love him and he loves them as well." "We have stools in the store for people to use to look through books and if given the opportunity - he will attack the stools - it's hilarious and he likes it - he does like to show off. He likes excited people and it gets him going. He also has his own Comic book cover."



Is your mutt marvelous? Is your feline fabulous? Would you like to shower your best friend with more than \$40 in treats and toys? Then enter our Pet of the Month contest for your chance to win a basket full of goodies! For more details go to www.ComputerDepotBusiness.com/PetOfTheMonth then email information about and a picture of your furry friend to Rebekah at RHill@ComputerDepotOnline.com.

Contact Us

COMPUTER DEPOT
BUSINESS SOLUTIONS

For over two decades

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