



COMPUTER DEPOT BUSINESS SOLUTIONS

Tech Bits and Bytes to Help You with Your Business

Computer Depot Inc. Business Solutions Newsletter

April 2022



Thomas Hill, President & Founder

"We don't stop until the problem is solved, the job is done, and the client is happy. This is one of our core values we call, WOW The Client."



5 Ways Technology Can Take You To The Next Level

It's nearly impossible to run a business in today's climate without using up-to-date technology. This doesn't necessarily mean bringing in the best computers, printers and other pieces of hardware needed to run a successful business. Instead, it means you should utilize the most current software and programs to ensure nothing falls through the cracks.

If you're just starting your own business, or even if you've been in business for years, it can be difficult to figure out what programs and websites will help you stay ahead of the pack. One of the biggest concerns that has plagued businesses lately is productivity. It can be difficult to ensure your employees are staying productive, especially if your business is operating remotely right now. Luckily, many apps and websites out there are designed to boost productivity in the workplace.

It can be difficult to figure out which apps and websites will work best for your business, so we have created a list

of the five best apps and websites that boost employee productivity.

TimeCamp

TimeCamp, an incredibly useful productivity app, is able to track how much time your team is spending on any given project. It will provide a breakdown, showing specific apps and websites, so you can see where most of their time was spent. You'll also get analytics so you can determine how they are performing. TimeCamp will even assist with keeping your budget in check to ensure that no task or project goes over budget.

If clocking time has been an issue in your business, TimeCamp can help there too. This program can be used as an easy attendance-tracking tool, as it has functions for clocking in and out, tracking overtime, automating payroll and reporting leaves. It's simple to use and comes with endless benefits.



TRIVIA

CONGRATULATIONS

Yvonne Boring

from

Deals Distributing

who knew that the "fail wale" graphic that indicated technical difficulties was from

TWITTER

DEAL'S

SMALL ENGINE

TURN TO PAGE 3 FOR THIS MONTHS TRIVIA



Digital Assistants

While it would be nice for every employee to have an assistant, it's just not financially feasible. With the influx of technology over the last decade, nearly every person who works in your company has access to a digital assistant at all times. Siri, Cortana, Alexa and Google Assistant all exist to help you and your employees get through the day.

If you have employees who continually miss meetings or deadlines, have them set up reminders with their digital assistant. It can be as easy as saying, "Remind me that I have a meeting in three hours," and your digital assistant will remind you when it's time.

Slack

If your company operates remotely, or if you have certain employees who aren't working in the office, how are you communicating with each other? Using e-mail can become tedious, and e-mails are frequently missed. Texting is also not the best option unless you supply everyone in your company

"If you plan to grow your business until it's considered elite, you must make the necessary technological adjustments."

with a mobile work phone. That's where Slack comes in.

Slack is a group-messaging system designed to increase productivity. This program will keep employees up-to-date on recent developments within the company. You can also create specific groups if you need to get a message out to a specific team or group of people. Slack has been a lifesaver for many companies during the pandemic.

Asana

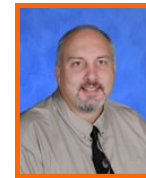
Asana is one of the best project management tools on the market. With this program, you'll be able to plan projects way in advance and plot out what should be completed first. There are also messaging options for every task and project so you can keep your team informed of any developments or changes. If you're overseeing a team that is working on the same project, then Asana is a must-have for your company.

Microsoft 365

There are few things more frustrating than scheduling a meeting only to find out that you overbooked or the person you were supposed to meet with was double-booked. With Microsoft 365, you'll never run into this problem again. The calendar-sharing feature on Microsoft 365 allows you to see everyone's schedule so you can plan

"Computer Depot Business is just a phone call away and are quick to respond. They updated our network infrastructure providing a reliable consistent network service that has not gone down yet! They stand by what they say they will do. No empty promises."

Computer Depot Business gave us reliability with our network that we didn't have before."



Patrick Koster
Principal,
Seymour
Community
Church
and School

out meetings when everyone is free. You'll also have improved communication, secure cloud storage and automatic upgrades with Microsoft 365.

If you plan to grow your business until it's considered elite, you must make the necessary technological adjustments. If you're unsure about where to start, give these apps and websites a view. They could really bolster your productivity. To see if we can help, schedule a call today. Go to <http://www.ComputerDepotBusiness.com/DiscoveryCall>.

Do You Safeguard Your Company's Data And Your Customers' Private Information BETTER THAN Equifax, Yahoo and Target Did?



If the answer is "NO" – and let's be honest, the answer is no – you are leaving yourself and your company open to massive liability, *millions* in fines and lost business, lawsuits, theft and so much more.

Why? Because you are a hacker's #1 target. They know you have access to financials, employee records, company data and all that juicy customer information – social security numbers, credit card numbers, birth dates, home addresses, e-mails, etc.

Don't kid yourself. Cybercriminals and hackers will stop at NOTHING to steal your credentials. And once they have your password(s), it's only a matter of time before they destroy your business, scare away your customers and ruin your professional and personal life.

Why Not Take 4 Seconds Now To Protect Yourself, Protect Your Company And Protect Your Customers?

Our 100% FREE and 100% confidential, exclusive CEO Dark Web Scan is your first line of defense. To receive your report in just 24 hours, visit the link below and provide us with your name and company e-mail address. Hopefully it will be ALL CLEAR and you can breathe easy. If your company, your profits and your customers are AT RISK, we'll simply dig a little deeper to make sure you're protected.

Don't let this happen to you, your employees and your customers. *Reserve your exclusive CEO Dark Web Scan now!*

Get your free Dark Web Scan TODAY

<https://www.ComputerDepotBusiness.com/dark-web-scan>

Get your FREE "Cyber Security Tip of the Week" at www.ComputerDepotBusiness.com/drip-tips/
Or Call Melissa at (865) 909-7606

**ARE YOU
HIPAA
COMPLIANT ?**



**COMPUTER DEPOT
Business Solutions**

HIPAA FACTS

*Protect Your Practice
from HIPAA Violations*

**Top 3 Causes of
Data Breach**



Employee Action



Third-Party Error



Lost or Stolen Devices

The average cost
per lost record:
\$401

HIPAA Fines Can Range From
\$100-\$50,000



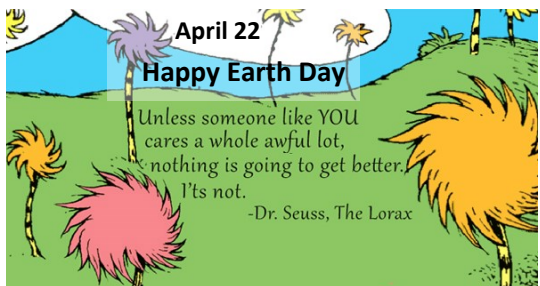
67% of healthcare organizations plan to spend money on HIPAA audit services.

Want to avoid a data breach and validate your compliance?

Call us today: 909-7606

**For Obvious Reasons
Cyber Attacks Hit
Medical Records**

Electronic health records (EHRs) are the most valuable type of stolen personal data, according to the U.S. Department of Health and Human Services (HHS) Cybersecurity Coordination Center in a recent threat brief. Why? Think about it. What kind of information does your Health Professional ask you for every time you visit? EHRs contain a wealth of protected health information that can include names, birth dates, social security numbers, addresses, account numbers, email addresses and more -- information that can be used to open credit cards or obtain fraudulent loans. HHS estimates that about 40 million patient records were compromised in 2021. 40 MILLION. Yikes!



This Month's

TRIVIA

Finish this saying The easiest way to eat crow is while it's still warm, because the colder it gets, _____. Agree?

Email your answer to
RHill@ComputerDepotOnline.com

A winner is randomly selected from all correct responses.



Congratulations and Thank You!

Ashley Travis with The Bottom Line CPA. We are pleased to recognize her for demonstrating good cybersecurity behavior, especially with email! The Bottom Line® is an award-winning, 100% Xero cloud accounting practice serving as industry leaders for Online Entrepreneurs & eCommerce business owners. We especially love that their team is Certified Profit First Professionals.

Do you want to be a Cybersecurity Hero? You can get started by reading our weekly cybersecurity tips. If you are not already getting these valuable updates, simply email Melissa at MCollins@computerdepotonline.com.

3 Security Practices That Businesses Are Adopting In 2022

Cyber security warnings may confusion about how to protect data, employees, clients and a reputation. If you're worried about cyber security in your business, implement one of these safety practices:

Adopt A Zero-Trust Framework.
Many IT security programs will require steps to access the system, but you'll have access to everything once you're in. That means one small breach and a cybercriminal will have full access. A zero-trust framework closes any gaps, keeping your information protected.

Utilize 2-Factor Authentication.
An experienced cybercriminal can often get through password gates, so you need to create additional roadblocks. Two-factor adds an extra layer of security that most hackers can't break through.

Train Your Staff.
Your employees must know the basics when it comes to cyber security. Make sure they are trained - even incorporate training into your new-hire orientation so you can create a cybersecurity culture.






April 2022



Look What's Inside...

- **Technology Can Take You To The Next Level**
- **Meet A Cybersecurity Hero**
- **Hurry-You could WIN this month's Trivia and this** 
- **Cyber Attacks Hit Medical Records**
- **3 Security Practices Businesses Are Adopting In 2022**
- **Pets Keep You Smart Happy!**

COMPUTER DEPOT BUSINESS SOLUTIONS - AFFORDABLE IT HELPDESK AND CYBER SECURITY SUPPORT IN 20 MINUTES OR LESS

Pet Ownership Keeps You Smart and Happy

Owning a pet for a long time keeps you sharper and happier, a recent study has found. People who own pets seem to keep a sharper mind compared to non-pet owners, according to a new study from the American Academy of Neurology. The study used data on more than 1,300 adults who participated in the University of Michigan's Health and Retirement Study and found that long-term (five years or more) pet ownership was the most beneficial.

Animal companions don't have to be of the fluffy variety, either. While dogs and cats were the more prevalent pets in the study, people who owned birds, fish and reptiles saw benefits, too. The study's authors could only confirm an association, and not a cause-and-effect relationship but the relationship between pet ownership and stress reduction has been well-established in numerous studies. Researchers believe that the physiological benefits of pet ownership, such as reduced blood pressure and lower cortisol levels, could impact cognitive health. This study joins a growing body of evidence that supports what animal lovers have known all along: Pets just make life better.

Is your mutt marvelous? Is your feline fabulous? Would you like to shower your best friend with more than \$40 in treats and toys?

Enter our Pet of the Month contest for your chance to win some goodies! To enter, provide a few photos of your pet and answers to the following questions:

- What is your pet's name?
- Does her/his name have a special meaning?
- What breed is your pet?
- How old is your pet?
- How long have you had your pet?
- Do you bring your pet to work?
- What is his/her favorite toy or activity?
- What is an interesting fact about your pet?
- What is the BEST thing about your pet?
- Do you have a funny or interesting story about your pet?

Email your answers and a picture of your furry, scaly, or feathered friend to Rebekah at RHill@ComputerDepotOnline.com.

Or go to our blog on www.ComputerDepotBusiness.com

Contact Us

COMPUTER DEPOT
BUSINESS SOLUTIONS

For over two decades

Serving Knox and
Sevier Counties

5416 S Middlebrook Pike
Knoxville, TN 37921

Phone: (865) 692-4247

or

10721 Chapman Hwy
Seymour, TN 37865

Phone: (865) 577-4775

Email:

thill@ComputerDepotOnline.com

Visit us on the web at