



COMPUTER DEPOT BUSINESS SOLUTIONS

Tech Bits and Bytes to Help Your Business Run Faster, Easier and More Profitably

Computer Depot Inc. Business Solutions Newsletter

July 2022



Thomas Hill, President & Founder

"Bottom line, we solve technology problems for small businesses so that they can be more efficient and make more money."



Do I Need A Compliance And Cyber Security Plan?

We talk a lot about cyber security and how incorporating the right practices can help fully protect your company from cyber-attacks, but there's another term that's often referenced when discussing cyber security that's just as important: compliance. While it's incredibly important for businesses to focus on maintaining the highest cyber security standards, they also need to ensure protocol meets compliance standards.

In regard to cyber security, compliance means creating a process to help protect the confidentiality and accessibility of information that's stored, processed or transferred. There is not an overarching standard for compliance when it comes to this. Instead, there are different guidelines and requirements for every industry, so it's important to be aware of your company's needs. If you're not, you could be subject to fines and penalties in addition to being at greater risk for cyber-attacks.

Though they're related, there are still some glaring differences between cyber

security and compliance. Cyber security is practiced for the company's own sake instead of to satisfy the needs of a third party. It's also present to protect a business from the risk of constant threats and needs to be continually managed and updated. IT compliance, however, is completed to satisfy external requirements and is driven by what the business needs more than anything else. Unlike cyber security, compliance is finished when the third party is satisfied with your process.

Compliance and cyber security work best when they're aligned, so it's extremely important that your business has a plan for compliance and cyber security. On its own, compliance is incredibly important for various reasons. The first is probably the most obvious since you can be fined or penalized if you fail to comply with industry standards. Having the proper compliance program will prevent your company from being fined. Additionally, your compliance plan needs to include continuous monitoring and assessment of networks, devices and systems that your

Continued on pg.2



TRIVIA CONGRATULATIONS

Brittney Fleetwood,
Admissions and Human Resources

The Nursing Center at Little Creek

Who knew Steve Job's first computer, an original Apple 1, still functioning, cased in rare Hawaiian koa wood. sold for \$400,000 at auction.

TURN TO PAGE 3 FOR THIS MONTHS TRIVIA



company uses in order to align with regulatory cyber security requirements. It also sets up an action plan if your business is ever breached, since you need to communicate news of the breach to any parties that could've been impacted.

Every business, regardless of size, is susceptible to data breaches. It's only with strong cyber security and IT compliance plans that you can hope to plug every hole hackers may look to exploit. Compliance is an important part of risk management, and it's essential for the future success of any business.

A compliance plan alone is a great start, but having cyber security measures in place as well will help you be prepared if you're ever audited by a third party.

Whether you have teams or individuals who oversee security protocols, they all need to know the requirements for cyber security compliance and exactly how protected the company is. If your company utilizes a firewall, which it absolutely should, your teams need to know

exactly how protective that firewall is. They also need the evidence to back up their claims so they can prove the information they provide is accurate. Auditors want to see a handful of different documents, so make sure your team is prepared for any questions or requests.

Once you have the basics of your plans taken care of, you can focus on accurately documenting each step. From meeting notes to the list of items that an auditor may need, your entire team needs to document anything they do or see regarding cyber security.

There is another, much easier option to ensure your business stays compliant and is protected. You can hire a managed IT services provider. With a managed IT provider, you will have a dedicated team that ensures your company's sensitive information is protected and all of your cyber security holes are filled. They'll also ensure your business stays compliant with any third-party regulating bodies in the process.

Though technology is ever-advancing, you shouldn't have to worry about cyber-attacks on a daily basis. With strong security protocol, or with the help of a trusted managed IT services provider, you can rest easy knowing your company's information is as secure as possible.

To schedule a call to talk, Go to <http://www.ComputerDepotBusiness.com/DiscoveryCall>.

“Compliance and cyber security work best when they're aligned, so it's incredibly important that your business has a plan for compliance and cyber security.”

“We really value the prompt attention to requests for assistance and having problems resolved quickly. We are pleased with equipment purchases from a staff that is both knowledgeable and professional. We appreciate the excellent follow-up to ensure Computer Depot Business Solutions has provided exactly what we requested and need!”

*Leann Sharp,
Office Manager
Griffith Dermatology*

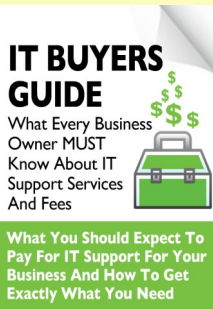
GRIFFITH
DERMATOLOGY



“What do I regret most? That I didn't get a chance to clear my browser history.”

Free Report Download:

The Business Owner's Guide To IT Support Services And Fees



You'll learn:

- The three most common ways IT companies charge for their services and the pros and cons of each approach
- A common billing model that puts ALL THE RISK on you, the customer, when buying IT services; you'll learn what it is and why you need to avoid agreeing to it
- Exclusions, hidden fees and other “gotcha” clauses IT companies put in their contracts that you DON'T want to agree to
- How to make sure you know exactly what you're getting to avoid disappointment, frustration and added costs later on that you didn't anticipate

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(865) 909-7606

Tax Free Holidays Means SAVINGS For Tennesseans

In 2022 there are THREE sales tax holidays. The Tennessee General Assembly has once again approved two more sales tax holidays in addition to the traditional sales tax holiday on Clothing, School Supplies, and Computers. The details on the added holidays are a little different this year. For Food and Food Ingredients we get the whole month of August tax free and for Gun Safes and Safety Equipment we will get a whole year tax free. For more details go to tntaxholiday.com. Our traditional sales tax holiday begins July 29th and goes through the weekend. This one is always fun because who doesn't like **not** having to pay the nearly 10% sales tax on clothing, school supplies, and **COMPUTERS!!!**



www.tntaxholiday.com

If you'd like to save your hard earned money you may want to pre-order a Tax Free Computer and we would be happy to talk to you about what you need.

Don't forget, all of Computer Depot Business new laptops and desktops come with a **3 YEAR Warranty** on parts and labor, serviced right here, in our stores.

For more information, or to pre-order your computer, give us a call at the location nearest you or go to www.ComputerDepotBusiness.com.

Order today with a small deposit, then pay the balance on Friday, July 29th and remember you buy

WITH ZERO \$ SALES

The Future Of Leadership

The pandemic completely changed the way many people view work. If there's one thing for certain, it's that remote work will continue once the pandemic ends. If your business has switched over to a remote or hybrid environment, you may need to reevaluate your leaders to ensure their skills align with the new work environment. Strong remote leaders possess traits that are essential for success.

In fact, if you want your business to prosper in the future, you must ensure your leaders are good communicators since they might not be working in the same location as their employees. They also need to possess collaboration skills to ensure each facet of every project is covered. Additionally, your leaders should be able to align their values with those of your staff and customers. Empathetic and understanding leaders are the future, and you need to have a leader who will look out for their team while also taking care of any customer needs.

If you interview a candidate who possesses these great characteristics, they should be a top contender for your leadership positions.

This Month's

TRIVIA

Where is Microsoft's headquarters?

Email your answer to RHill@ComputerDepotOnline.com

A winner is randomly selected from all correct responses.

Wisdom for Today

In George Washington's Rules of Civility & Conversation by George Washington, our founding father gives 110 rules of civility, many of which are still applicable today. How about these?

Rule 1: Every action done in company ought to be done with some sign of respect to those that are present.

Rule 22: Shew not yourself glad at the misfortune of another, though he were your enemy.

Rule 49: Use no reproachful language against anyone, neither curse nor revile.

**ARE YOU
HIPAA
COMPLIANT ?**

COMPUTER DEPOT Busi-

HIPAA FACTS

*Protect Your Practice
from HIPAA Violations*

Top 3 Causes of Data Breach



Employee Action

Third-Party Error

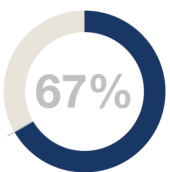


Lost or Stolen Devices

The average cost
per lost record:

\$401

HIPAA Fines Can Range From



**of healthcare
organizations
plan to spend
money on
HIPAA audit
services.**

Want to avoid a data
breach and validate your
compliance?

Call us today: 909-7606

Q Why aren't there any 4th of July knock-knock jokes?


A Because freedom rings.



July 2022



Look What's Inside...

- Do You Need A Compliance And Cyber Security Plan?
- Small Businesses Need To Understand the future of Leadership
- Hurry-You could WIN this month's Trivia and this 
- Founding Father Wisdoms
- Tax Free Holidays Means SAVINGS For Tennesseans
- Meet our Pet of the Month — and then go enter your best furry (or not) friend to win!

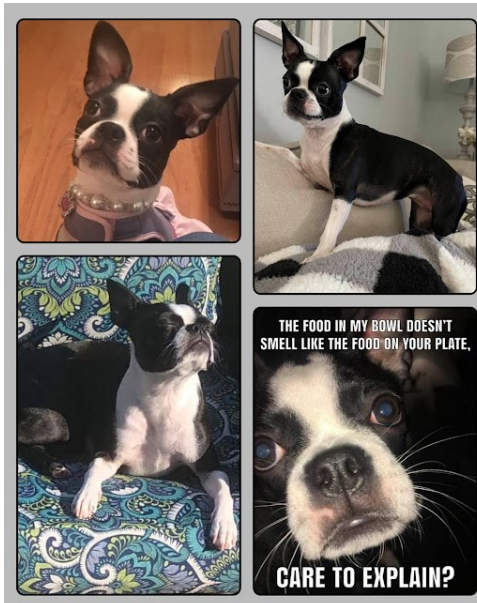
COMPUTER DEPOT BUSINESS SOLUTIONS - AFFORDABLE IT HELPDESK AND CYBER SECURITY SUPPORT IN 20 MINUTES OR LESS

Meet Ellie Belle: July Pet of the Month

We are pleased to introduce you to the July Pet of the Month, Ellie Belle. Melissa Flowers, Operations Director at Pratt Child Legal Group tells us all about her sweet fur baby.

My precious Ellie Belle, a Boston Terrier was named after my Gabby's (my Boston that passed in June of 2017) favorite toy elephant which my son named Ellie. Ellie will be 5 in September. She has the best personality and is fiercely loving and loyal. She loves to play fetch, go for car rides, long walks, and cuddle with Mom. At all times she must be under a blanket when she cuddles. The funniest thing she loves to do is taking lids off empty plastic bottles of any kind. She must have every empty water bottle or soda bottle that she sees us empty, and she sees all. Ellie is the smartest fur baby that I have ever parented. She communicates Lassie-like with me. If she wants something or wants me to see something she will come fetch me and won't give up until I follow. She learned, on her own, as a puppy that when Mom put on her shoes it was time to get in her bed and she does that every morning. She definitely makes my life more special.

What a special bond. Ellie is indeed a very special friend. Congratulations you two!



For information on entering your pet go to www.ComputerDepotBusiness.com, enter keywords "Pet of the Month"

Contact Us

COMPUTER DEPOT
BUSINESS SOLUTIONS

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Serving Knox and
Sevier Counties

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