COMPUTER DEPOT BUSINESS SOLUTIONS

Tech Bits and Bytes to Help Your Business Run Faster, Easier and More Profitably

Thomas Hill, President & Founder

"We are the IT partner helping small business owners make smarter decisions and take faster action!"

TRIVIA

CONGRATULATIONS

Charlotte Moser,
Sequoyah Swimming Pools, Inc

SEQUOYAH POOLS
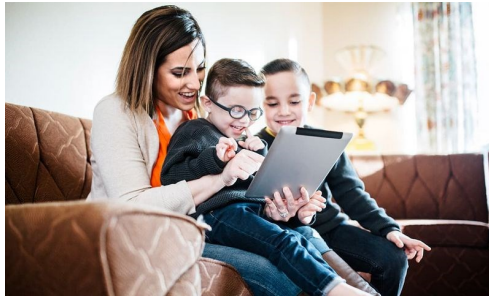
Who knew that Microsoft's headquarters is in **Redmond, WA**

Internet Safety Tips For Parents

In today's climate, is there anything more prevalent than the Internet? In fact, we've grown so accustomed to using it that the Internet now seems to help us meet any need or want. Unfortunately, we don't often think about the effect that has on our kids, who have never known a world without this level of technology.

For the most part, the Internet is an incredible boon to our children. They can look up anything they're curious about and will be met with more information than previously fathomed. Many of us remember visiting the library to research topics, and even then, resources were limited compared to what can easily be found online today.

While the Internet offers many benefits for kids, there are risks. That's why it's important to keep your children protected. Before your kids get a social media account or dive headfirst into the web, take the following security measures.

Parental Restrictions

Nearly every device that can connect to the Internet has some level of parental control. With computers and laptops, you can restrict what websites and apps your children visit. You can also specify which websites you want totally blocked. This is an option on many tablets and smartphones as well. With those, you can actually set time constraints and limits that make it so your child can only use the device for a certain amount of time, and you can even completely restrict usage at night.

Potential Risks

When your children first start using the Internet, you must ensure they understand any potential risks. We all

know people aren't always who they say they are on the Internet. Similarly, not all information found online is true. When your kids visit websites or use apps, remind them not to share any personal information about themselves. They should never give out their address, school information, phone number or even their e-mail address to anyone online. Even if the person requesting this information claims to be someone they know, they might not be. If your child is using social media, inform them not to accept friend requests from people they don't know. It's important that kids understand all of the risks to ensure they stay safe in the digital and physical world.

Get Familiar

If your children are using the Internet, you should become familiar with the websites and applications they use. Make sure all websites have the little padlock icon by them, which indicates they are safe websites. Look through all

> **"Your children's first interactions with the Internet will most likely stem from you, so do your best to set a great example for them."**

the apps and websites your children frequent to ensure they're safe for them to use and do not contain any inappropriate content.

Lead By Example

Your children's first interactions with the Internet will most likely stem from you, so do your best to set a great example for them. This is your opportunity to model positive online habits for your children. Your social media posts should also be appropriate and not break any of the online rules you set for your own child. In their eyes, it won't be fair if you or someone else in the family can do things they cannot.

Our children are some of the most important people in our lives, so it makes sense that we would do everything in our power to keep them protected. Just make sure your protective efforts extend from the physical world into the digital world as well.

This Month's

TRIVIA

What teacher is one of the most famous teachers in history, remembered for her work teaching a young, blind, deaf, and mute child named Helen Keller to communicate with the world?
Email your answer to RHill@ComputerDepotOnline.com

A winner is randomly selected from all correct responses.

Get More Free Tips, Tools and Services At Our Website: www.ComputerDepotBusiness.com
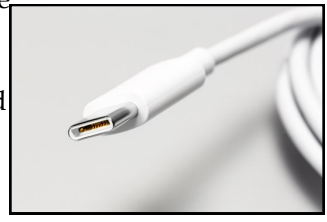
"These true or false questions...do you want the real truth or the truth according to social media?"

Could USB-C Become The One Cord To Rule Them All?

Future generations may never fully understand the struggles of those who came before them. Isn't that always the case? Can anyone today, who is used to driving a car even imagine how difficult it would be to keep a horse fed, cleaned, and ready to work? They may never experience the horror of losing a charging cable. Or have a dozen or so no hand BUT LITERALLY NON OF THEM FIT! Okay, not exactly the same level of struggle but we all know It Is Real.

Not so long ago, it seemed that every computer, television, gaming system, cell phone -- whatever -- had its own unique cord. And if you lost or damaged that cord, you'd often have to shell out a lot of money buying a replacement.

Hello unified charging systems, like USB-A and now USB-C. These systems make it easy to use just a few chargers to charge myriad devices. Now, many devices use USB-C, and as time passes, more devices jump onto the bandwagon. So what makes USB-C so popular? USB-C is simply the most recent iteration of the Universal Serial Bus, which is a common interface that allows devices to communicate with one another.

We use USB cords to charge equipment but you can also use them to send data between computers, pointing devices, hard drives and other devices. Universal communication interfaces make it easier for devices to talk with one another.

USB-C is the latest and greatest common interface. USB-A cords can only be inserted a certain way, and that way all too often seems to be the opposite of your first attempt. WHY ?! With USB-C, it doesn't matter how you insert the cord. Thank You! It really is the little things.

On top of that, USB-C supports much faster data transfer and charging. Back when older millennials trudged to school through snow uphill (both ways), they made sure they charged their smartphone for at least two hours before leaving home. Now, you can often get enough battery to get through the day in a half-hour or less.

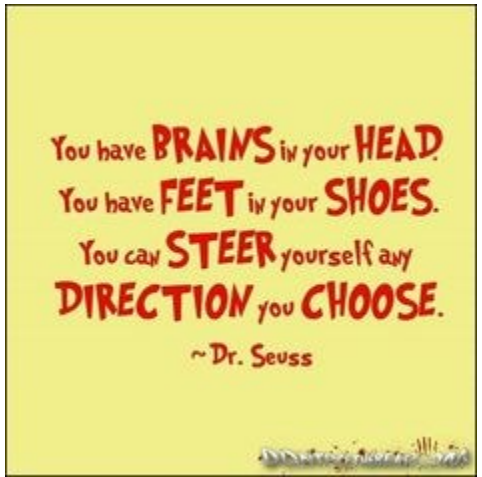# Tech Trends To Improve Customers Loyalty

If you want your business to succeed, you must build a solid customer base. Over the past few years, advancements in technology have made it easier for companies to improve their relationships with their customers. One such way is through the use of AI chatbots. If someone has a question about your service or product, you don't want to leave them waiting for an answer. Chatbots can be programmed to answer common questions until a live representative is available, if they're even needed.

Additionally, you should make an effort to monitor content created by people outside your company. If someone is spreading false information about your business, you need to combat it. If disinformation is allowed to fester, it can quickly sink a small business. Simply replying to misinformed reviews or reporting inappropriate content about your business can go a long way toward becoming a more trustworthy source in your industry.

You have **BRAINS** in your **HEAD**.
You have **FEET** in your **SHOES**.
You can **STEER** yourself any
DIRECTION you **CHOOSE**.

~ Dr. Seuss

August 2022

Look What's Inside…

- **Internet Safety Tips For Parents**
- One Cord, NOT a zillion, To Rule Them All
- Hurry-You could WIN this month's Trivia and this ➡ *Cracker Barrel*
- **Tech Trends To Improve Customers Loyalty**
- **Is This Shiny New Gadget For You?**

COMPUTER DEPOT BUSINESS SOLUTIONS - AFFORDABLE IT HELPDESK AND CYBER SECURITY SUPPORT IN 20 MINUTES OR LESS

A Shiny New Gadget For Fitness
Oura Ring Gen 3

For the past few years, fitness trackers have become all the rage. Between Fitbits and the Apple Watch, nearly everyone has or is familiar with fitness trackers. One of the most common complaints about many fitness trackers is comfort. Oura decided to take the wristband out of the equation with the Oura Ring. The Oura Ring is a fitness tracker that you wear on your finger. It tracks sleep, activity and readiness measurements. This device is even more accurate than other fitness trackers since the finger is a better spot to record heart-rate data. Through temperature sensors, a library of informational resources and much more, the Oura Ring is the perfect fitness tracker for just about anyone who is looking to improve or maintain their physical health.

ARE YOU COMPLIANT?

HIPAA COMPLIANT

ARE YOU SURE?

Do you want to avoid a data breach and validate your compliance?

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