



COMPUTER DEPOT BUSINESS SOLUTIONS

Tech Bits and Bytes to Help Your Business Run Faster, Easier and More Profitably

Computer Depot Inc. Business Solutions Newsletter

May 2023



Thomas Hill, President & Founder

*"Frogs are our favorite food!
We eat frogs like they are
steak and potatoes."*



Get More Done In Less Time Tech Tips To Improve Productivity And Focus

*Happy Mother's Day to All the
Special Moms in Our Lives*



May 14th

TRIVIA

CONGRATULATIONS

Ben Scurrall
from
Fish Window Cleaning

Who knew that in 2004 Bill Gates said "Two years from now, (email) spam will be solved!"
WOW, what a relief!



**TURN TO PAGE 3 FOR THIS
MONTHS TRIVIA**

Technology has become essential to our society. We use it for nearly every aspect of our lives, from entertainment to personal security. Unfortunately, it's not all good, and over time, many of us have developed some negative tech habits. When we're supposed to work or stay productive, we might turn to our phones or tablets and scroll through social media or the news. There's no better time than the present to shake these harmful habits so we can become more productive. The good news is that technology can actually help improve our overall productivity.

The pandemic forced many of us to start working remotely or in a hybrid environment, which makes it even more important for us to use technology to stay focused and productive. Technology does not have to be a distraction: it can help us stay on task and achieve our goals. Below, you'll find a few ways to use technology to improve productivity.

Cleaning Up Your Digital Space

For many of us, our workdays revolve around our electronic devices. We spend nearly eight hours each day bouncing from our computers to our cell phones,

trying to stay in touch with everyone while keeping up with our workload. Over time, our digital areas can become cluttered with unnecessary documents, e-mails and other information.

Take time to review and reorganize your computer's desktop, smartphone's home screen, e-mail inbox and cloud storage accounts. Delete any unnecessary files, e-mails and apps you no longer need. By doing this, you'll have an easier time navigating through your digital space and locating necessary documents when they're needed.

Using Time-Tracking And Focus Apps

Time can easily slip away from us if we're not paying close attention. We've all gotten lost in a project or task and spent way too much time on it. One of the best ways to stay focused and productive is to track your time. Many apps are available that help you do this, including Toggl, RescueTime and Harvest. These apps allow you to track how much time you spend on specific

Continued on pg.2

tasks and can help you identify where you might be wasting time. By tracking your time, you can make adjustments to your schedule and ensure you're making the most of your hours.

Focus apps like Freedom, Cold Turkey and Self Control can also help you stay productive, as they'll ensure you aren't wasting your time on social media or other websites that take you away from your work. These apps allow you to block access to certain websites or apps for a specified amount of time. In fact, using a focus app is one of the best ways to remove distractions from your workday.

Automating When Possible

Automation has truly revolutionized the way many businesses operate. You can use automation for e-mail communication, marketing efforts, data collection and so much more. Introducing automation to your business can help streamline repetitive, time-consuming tasks that previously had to be done manually. By automating various processes and functions, you'll free up more time for your employees to focus on higher-level tasks and improve their productivity. Automated systems are also less prone to errors than human beings, so you

"Technology does not have to be a distraction: it can help us stay on task and achieve our goals."

won't have to spend as much time going back through your work to fix simple mistakes. Automation improves productivity by reducing the time, effort and resources needed to complete a task, while providing valuable data insights.

Strengthening Your Cyber Security Practices

A successful cyber-attack can completely dismantle your business. It can take days, weeks or even months to recover from a cyber-attack, which can put an end to your hopes of improving productivity. Cyberbreaches, such as malware infections or ransomware attacks, can cause significant downtime for any business. Employees may be unable to access necessary files or systems, leading to delays in work and missed deadlines. Just the risk of a cyber-attack can take you away from your work, as you may constantly worry about the security of your systems or the safety of personal data. When it comes to improving cyber security practices, you must be proactive. Don't wait until a cyber-attack has already occurred; start boosting your cyber security practices now.

Improving focus and productivity is not something that happens on its own. It takes time, effort and dedication to make a change that has an impact on your work style. Stop using technology as a distraction and find ways to use it to improve productivity and focus.

"We Can Focus On Our Business"

Since working with Computer Depot Business, we don't have to worry about the IT part of our business. We can focus on our main goal, residential property management. We had always handled IT internally but that took our focus away. I would absolutely recommend Computer Depot Business. They are always quick to respond and take care of all our IT needs with professionalism and thoroughness."

Benita Moody

Apex Property Management



We can help you get your technology working for you. Schedule a free discovery call today. Go to <http://www.ComputerDepotBusiness.com/DiscoveryCall>.

TECH SUPPORT



"Your bluetooth needs root canal."

Free Cyber Security Assessment Will Reveal Where Your Computer Network Is Exposed And How To Protect Your Company Now

At no cost or obligation, our highly skilled team of IT pros will come to your office and conduct a comprehensive cyber security assessment to uncover loopholes in your company's IT security.

After this is done, we'll prepare a customized "Report Of Findings" that will reveal specific vulnerabilities and provide a Prioritized Action Plan for getting these security problems addressed fast. This report and action plan should be a real eye-opener for you, since almost all of the businesses we've done this for discover they are completely exposed to various threats in a number of areas.

To get started and claim your free assessment now, call 865-909-7606.

www.ComputerDepotBusiness.com/ITsurvey



Get your FREE "Cyber Security Tip of the Week" at www.ComputerDepotBusiness.com/drip-tips/
Or Call Melissa at (865) 909-7606

Top 7 Reasons to Choose COMPUTER DEPOT Business Solutions

Call (865) 909-7606

To schedule a FREE

10 minute discovery call

1. Prompt Response Time

We begin working on your issue in 20 minutes or less during normal service hours.

2. Phones Are Answered by Us.

Your call will never leave Big Orange country! Ever. Not to mention, when you have a problem WE ACTUALLY PICK UP THE PHONE!!!

3. We Have Been Serving Knox and Sevier County for 20 years.

As a locally owned and operated business, you are our neighbor!

4. We Are Your IT Service Department

WE take care of it. No blaming, no finger-pointing. We Focus on the Fix.

5. Freedom of Choice

There are No Long-Term Contracts to sign.

6. 90-Day Test Drive

What is better than risk-free?!

7. A Package Tailor-Made To Fit You

We address *your* unique technology needs.

Managing Critics Like A Pro

At a recent IT conference, Tony Hawk, skateboard legend, successful CEO of Birdhouse Skateboards and partner in the billion-dollar video game franchise Pro Skater was the keynote speaker. He is an athlete, storyteller, brand builder, entertainer, philanthropist, and probably the coolest person we have ever met. More importantly, he had some great insights for business leaders on how to deal with critics. By staying focused on what he was doing, ignoring the noise, and opting out of the toxic narratives, Hawk answered his critics with his own truth and is arguably one of the most successful in his industry.

He was 9 years old when his brother gave him his first skateboard and by 14 he had turned pro. By 16 he was widely considered the best skateboarder in the world, and he was known by millions. In 1999 he became the first skater to ever complete the 900.

"I can't say that I was a natural but I really enjoyed the challenge." Hawk explained that it was perseverance, determination, and hard work that got him to be good at skating. That is passion. Once he got good it was the desire to see what was next that got him to be great. He began creating his own moves and challenging himself beyond everything he had learned. That is doing something new. The critics had much to say about it. Even before social media, Hawk had considerable experience with critics. "I've had a lot of haters through the decades" says Hawk.

At first, he was criticized for his style. Older pros even accused him of cheating. He got criticism from his "elders" in the magazines, and other pros. This was at a time when skateboarding was the outcast of sports. Hawk found himself being the outcast within the outcast. He would even get booed and called a "cheat" for his "circus tricks" on the board. He learned to ignore the noise and focus on his passion.



In later years, after he'd become the single most winning skateboarding champion of all time, critics said he was ONLY winning because his father was involved in the competitions. Later, when he got sponsorships and endorsement deals, he was criticized for being a "sell-out."

While he still has haters, he is a huge success. The Hawk empire includes Birdhouse Skateboards, Hawk clothing, Tony Hawk signature series products as well as his production company, 900 films. He was featured in an HBO documentary title Tony Hawk Until The Wheels Fall Off by the award-winning director Sam Jones. Hawk founded The Skate Park Project which helps underserved communities create safe and inclusive skate parks for youth.

You are probably familiar with the famous quote:

To avoid criticism, say nothing, do nothing, be nothing.

If you do not have any critics, you may not be doing anything worth talking about. Don't misunderstand, you do NOT have to "just take it" when someone bullies you, threatens you, insults you or criticizes you. In some cases, you can ignore it. Even if you choose to punch back, and sometimes you must, you still have to stay focused on doing what you do well. Learn to identify the noise, opt out of the toxic dialogues, and answer your critics with your own success.

This Month's Weirdly
Inappropriate and 100%
NOT tech related

TRIVIA

How do lobsters communicate?

Email your answer to
RHill@ComputerDepotOnline.com

**A winner is randomly selected
from all correct responses.**

Shiny New Gadget Of The Month: The LARQ Bottle PureVis



It's Spring! That means warmer weather, longer days, and more outdoor time. We know the importance of staying hydrated and here's a new gadget to help. Many people carry reusable water bottles everywhere they go, and now you

can get a reusable water bottle that cleans itself and your water. The LARQ Bottle PureVis is the world's first self-cleaning water bottle and purification system. Every two hours - or at the touch of a button - the bottle's UV-C LED technology cleans and eliminates harmful bacteria from the bottle. The bottle comes in an insulated version that can keep the temperature of your water the same for hours on end or a non-insulated lightweight version that's easy to bring wherever you go. This bottle is a must for anyone who is trying to live a healthier lifestyle.



May 2023



Look What's Inside...

- **These Tech Tips To Improve Productivity And Focus Will Help You Get More Done In Less Time**
- **You Need To Manage Your Critics The Right Way**
- **Hurry-You could WIN this month's Trivia and this**
- **Missing Man Salute**
- **A Day to Remember and Honor**
- **A Shiny New Gadget Perfect For Spring!**



COMPUTER DEPOT BUSINESS SOLUTIONS - AFFORDABLE IT HELPDESK AND CYBER SECURITY SUPPORT IN 20 MINUTES OR LESS

Memorial Day: The Most Dramatic Salute

Few tributes are as moving as the traditional flyover at a military funeral or important public event. The flyover is even more dramatic when one aircraft zooms out of formation in the Missing Man Salute.

The missing man formation evolved from early flyovers. The first non-military flyover was in 1936 for King George V. The first U.S. flyover was in 1938, when 50 aircraft honored Major General Oscar Westover, flying with one empty space. By the end of World War II, the formation included the pull-up, when one plane flies out of formation, sometimes to the setting sun.

The formation is usually flown by four to six aircraft in a V formation. The flight leader is at the point of the arrowhead. As the formation approaches the gravesite or ceremonial area, the wingman following to the leader's right leaves the formation in a spectacular pull-up, suggesting the hero's soul going to God.

The U.S. Navy Blue Angels are famous for their dramatic flyovers, including their missing man formations.



Contact Us

COMPUTER DEPOT
BUSINESS SOLUTIONS
For over two decades
Serving Knox and
Sevier Counties

5416 S Middlebrook Pike
Knoxville, TN 37921
Phone: (865) 692-4247

or
10721 Chapman Hwy
Seymour, TN 37865

Phone: (865) 577-4775

Email:
thill@ComputerDepotOnline.com

Visit us on the web at
www.ComputerDepotBusiness.com