



COMPUTER DEPOT BUSINESS SOLUTIONS

Tech Bits and Bytes to Help Your Business Run Faster, Easier and More Profitably

Computer Depot Inc. Business Solutions Newsletter

June 2023



Thomas Hill, President & Founder

"Our marketing team is very educational and relational focused. I love that they really believe in what we do here!"



Help Your Business Thrive With Co-Managed IT Services



Over the past few years, awareness about IT services has significantly increased. Businesses of varying sizes recognize the need for and importance of utilizing IT services to protect sensitive data, keep day-to-day operations running smoothly, increase productivity throughout various departments and stay up-to-date with the most recent technology trends. Without IT services, companies put themselves and their clients at risk. So, if you're looking to add these kinds of services to your business - or are in need of an update - you may wonder what your options are.

IT Services Providers Available For My Business

When it comes to adding IT services to your business, there are essentially three main options. Sure, you could try incorporating new practices yourself, but this will take you away from other projects, so it's best to turn to the professionals for what you need. One option that's becoming rare is hiring an in-house IT team. This allows you to have an IT professional or team working

at your business on a daily basis. They can handle most minor tech issues in a timely manner and will always be available to answer questions. You'll also maintain control over the different practices, programs and protections that are in place.

Another option is to hire a managed services provider. MSPs come with a host of benefits and take much of the stress out of your IT needs. MSPs can help your systems operate more efficiently, reduce costs related to managing IT software, improve your cyber security efforts and answer any questions you may have. MSPs are third-party companies that must adhere to certain industry standards, but they don't work directly out of your business. This means if you utilize MSP services, you will relinquish many of your IT decisions and responsibilities to the experts.

The final option is the best of both worlds, and it's called co-managed IT services. This option allows you to

TRIVIA

CONGRATULATIONS

Scott Mellon
Of Games & Things
Who knew that lobsters communicate by peeing on each other. Nature can be so weird!

GAMES & THINGS
CAUSE LIFE SHOULD BE FUN

TURN TO PAGE 3 FOR

outsource some of your more critical IT functions while still maintaining an in-house team. You can have the outsourced IT service manage your network infrastructure, which ensures your routers, firewalls and other network devices continue to work correctly. With co-managed IT services, an MSP can manage and monitor your data backup and recovery solutions, cyber security practices and defenses, cloud management and optimization and even IT project management. They can be available at all hours of the day to offer support and guidance for any needs you may have. And you'll get to experience all these benefits while still maintaining an in-house IT department. Your in-house team can handle all quick problems and offer immediate assistance while the MSP handles everything else.

The Benefits Of Co-Managed IT

Now that you're more familiar with co-managed IT services, you might wonder what the benefits are so you can determine if it's the right fit for your business. One of the first benefits is that co-managed IT can save businesses quite a bit of money. Maintaining a full in-house IT

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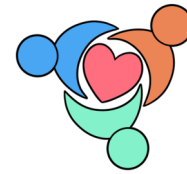
department or depending on an MSP for every IT need can get expensive. But by outsourcing specific functions, you can lessen the number of people on your in-house IT team, and many MSPs provide differently priced packages depending on your company's needs. This will help you find the right balance that also fits your IT budget. You'll have more control and flexibility over your IT infrastructure as well, so you can choose who handles each responsibility and what functions the third-party team manages.

Another great benefit you'll gain from a co-managed IT service is a double layer of expertise and security. Not only will you have a team on the ground able to provide quick fixes to common problems, but you'll also have an MSP holding down your back line and ensuring everything else runs smoothly. Both your in-house and outsource team will have experience and knowledge to guide you through any dilemma that may arise.

No matter what the IT needs are for your business, there's an IT option that's bound to help your business find more success. We can help if you're still unsure which option is best for you and your business. Once your IT needs are met, you can focus your attention on the daily operations of your business and find new ways to become more profitable and efficient.

"Computer Depot Business Solutions is tops in their field! We love knowing that someone is behind us and our data. Not only that, but the quality of service has been excellent. Everyone is treated well when needing assistance and issues are handled in a timely manner. I unreservedly recommend Computer Depot Business Solutions."

Steve Haney
Heartland Services



"I don't feel like rubbing your back. Set your phone to 'vibrate,' place it on your back and I'll call you."

Do You Safeguard Your Company's Data And Your Customers' Private Information BETTER THAN Equifax, Yahoo and Target Did?



If the answer is "NO" – and let's be honest, the answer is no – you are leaving yourself and your company open to massive liability, *millions* in fines and lost business, lawsuits, theft and so much more.

Why? Because you are a hacker's #1 target. They know you have access to financials, employee records, company data and all that juicy customer information – social security numbers, credit card numbers, birth dates, home addresses, e-mails, etc.

Don't kid yourself. Cybercriminals and hackers will stop at NOTHING to steal your credentials. And once they have your password(s), it's only a matter of time before they destroy your business, scare away your customers and ruin your professional and personal life.

Why Not Take 4 Seconds Now To Protect Yourself, Protect Your Company And Protect Your Customers?

Our 100% FREE and 100% confidential, exclusive CEO Dark Web Scan is your first line of defense. To receive your report in just 24 hours, visit the link below and provide us with your name and company e-mail address. Hopefully it will be ALL CLEAR and you can breathe easy. If your company, your profits and your customers are AT RISK, we'll simply dig a little deeper to make sure you're protected.

Don't let this happen to you, your employees and your customers. *Reserve your exclusive CEO Dark Web Scan now!*

Get your free Dark Web Scan TODAY

<https://www.ComputerDepotBusiness.com/dark-web-scan>

Get your FREE "Cyber Security Tip of the Week" at www.ComputerDepotBusiness.com/drip-tips/
Or Call Melissa at (865) 909-7606

CONTACT US WITH YOUR SPECIFIC TECHNOLOGY SERVICE NEEDS
COMPUTER DEPOT Business Solutions

Call (865) 909-7606
To schedule a FREE 10 minute discovery call

- Ask About These:**
- Flat Rate IT Support
 - 24/7x365 Network Monitoring
 - Secure Email Access from any web browser
 - Anti-Virus, Anti Spam Spyware Protection
 - Small Business Phone Systems
 - HIPAA Compliance Service
 - Data Back-Up Service
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 - Office 365

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 - Microsoft Certified
 - Sophos
 - Intel Technologies
 - HIPPA Secure Now
 - Seagate Certified
 - Xerox Business
 - Business Phones
- Phone: (865) 909-760609**
 thill@ComputerDepotOnline.com

This Month's

TRIVIA

Can you answer this question which may be the hardest question on the US Citizenship Test- **The Federalist Papers supported the passage of the U.S. Constitution. Name one of the writers?**

Email your answer to RHill@ComputerDepotOnline.com

A winner is randomly selected from all correct responses.

Is Your Business Ready for the Safeguards Rule June Deadline?



Do you collect financial information? Then hopefully you are prepared for the FTC Safeguard Rule that goes into effect on June 9th.

This is for ANYONE WHO COLLECTS FINANCIAL INFORMATION, from CPAs to car dealerships so chances are it is probably for YOU. The FTC Safeguards Rule requires non-banking financial institutions like yours to develop, implement, and maintain a comprehensive cybersecurity program to keep their customers' information safe.

There is a lot involved with the review of your current practices, policies, and procedures and heaven forbid you need to implement additional cybersecurity strategies. It is very important that your IT provider does not try to make YOU fit into a "policy box" but create a policy that fits your company.

You should also know, failure to adhere to the Safeguard Rule will result in fines and penalties assessed against YOUR Business and not the IT company. Computer Depot Business Solutions is offering you a FREE 10-Minute Discovery Call to discuss the Safeguard Rule and how we can help your business achieve and maintain compliance. If you have questions, schedule your Free 10-minute Discovery Call today. 865-909-7606

Building Better Client Relationships Remotely

Does your business operate remotely? Do you work with clients you've never met in person? If so, you might have wondered how you could build more meaningful long-term relationships with your clients. In most cases, it all boils down to communication. Your clients want clear and consistent interactions with you and your team, so be transparent and up-front when talking with them. You should also find out how your client prefers to communicate. Some may exclusively want to talk through e-mail, while others might prefer text or phone calls.

If you really want to exceed your clients' expectations, be proactive. Don't wait for them to contact you for every little thing; reach out weekly or monthly to ensure you're meeting all of their needs. Possibly, the most crucial aspect of communication is reliability. People want to work with someone they can trust and rely on. Don't give them a reason to doubt working with your business. By improving communication, you'll have a much easier time building strong, long-term relationships with your clients.

A Couple Of Dad Jokes in Honor of the Dads Who Make Us Laugh

- Q: Why won't dad buy anything with Velcro?
 A: It's a total rip off!
- Q: Why do dads who golf take an extra pair of socks?
 A: In case they get a hole in one!

Happy Father's Day

to all the special men in our lives who are out there living their best dad life!

Rebekah Hill with grandson Remi, father Jack Roy Sr. and daughter Jessica. Four Generations






June 2023



Look What's Inside...

- You Can Help Your Business Thrive With Co-Managed IT Services
- Better Client Relationships In A Remote Setting
- Hurry-You could WIN this month's Trivia and this 
- Dad Jokes Are The Best
- Do You Know About The Safeguard Rule: Why You Should Care.
- Check Yourself and Your Event Etiquette!



COMPUTER DEPOT BUSINESS SOLUTIONS - AFFORDABLE IT HELPDESK AND CYBER SECURITY SUPPORT IN 20 MINUTES OR LESS

Attending Events Are Networking, Act Accordingly

Attending any kind of event, even to earn those continued educational credits should always be treated as a networking event. It is important to set expectations for your staff and yourself so that your company is represented well. Here are five "must" rules to follow.

Dress Professionally. That means clothes should be clean, wrinkle-free, and fit well. So don't wear anything too tight or too loose. Shoes should be in good condition. If you are wearing logo items, do not cover them with a casual hoodie, wear a logo jacket.

Pay Attention. While in session, leave your cell phone in your bag or case, out of sight (Not in your hand) with the ringer on silent. Even a buzz or light is disruptive to those around you. Scrolling and "listening" at the same time is not paying attention.

Stay Put. Avoid coming in and out of sessions. The door opening and closing is disruptive

and not how you want to get noticed.

No Talking. Only talk to those around you when directed to or when not in session. Even whispering is distracting and annoying.

Smile! Even if you are tired or bored, a smile can encourage speakers, those around you, and even make you feel better. So fake it till you feel it. Or until it's over.



Contact Us

COMPUTER DEPOT
BUSINESS SOLUTIONS

For over two decades

Serving Knox and
Sevier Counties

5416 S Middlebrook Pike
Knoxville, TN 37921

Phone: (865) 692-4247

or

10721 Chapman Hwy
Seymour, TN 37865

Phone: (865) 577-4775

Email:

thill@ComputerDepotOnline.com

Visit us on the web at

www.ComputerDepotBusiness.com